

## Frequently Asked Questions

### CFHI Innovation Challenges

#### MOMENTUM CHALLENGE

#### 1. What is the Momentum Challenge and how does it work?

The **Momentum Challenge** is a “by-invitation” challenge open to teams that have participated in one of three programs – the INSPIRED COPD Scale Collaborative, Connected Medicine Collaborative and New Brunswick Appropriate Use of Antipsychotics (NB AUA) Collaborative.

This Challenge will help existing teams achieve long-term success by working with a community of innovators to expand their proven innovations and reach more people.

#### 2. What are the indicators teams will track?

Based on the stream associated with the team’s registration, outlined in the table below, each team will be required to track and submit the core measures of improvement based on outcomes data and patient/population reach data.

Challenge teams will submit both quarterly patient/population reach data and outcomes data (See reporting dates and requirements outlined in Section 8 of the [Official Terms and Conditions](#)).

<b>Stream</b>	<b>Outcomes/Indicators</b> <i>To be defined by the Team at Registration by providing (1) measurement method (2) commitment to consistent measurement over the course of the Challenge:</i>	<b>Reach Indicators</b> <i>Target patient/population reach to be provided at registration – a qualitative statement describing the population to be reached; population may include caregivers, for example, as the target to be reached</i>
<b>INSPIRED</b>	<ul style="list-style-type: none"> <li>Monthly average patient-reported change in self-management (<i>indicator and associated data collection instrument to be defined by team</i>)</li> </ul>	<ul style="list-style-type: none"> <li>Number of patients enrolled per month</li> </ul>
<b>Connected Medicine</b>	<ul style="list-style-type: none"> <li>Percentage of appropriately avoided face-to-face specialist visits (Number of remote consults where Primary Care Provider states that referral was originally contemplated but now avoided at this stage, out of total remote consults)</li> </ul>	<ul style="list-style-type: none"> <li>Monthly remote consult volumes (Number of unique consult requests logged by remote consult service, per month)</li> </ul>
<b>NB AUA</b>	<ul style="list-style-type: none"> <li>Number of residents (facility- and/or site-wide) reduced or discontinued on antipsychotics without proper diagnosis (do not have diagnosis of schizophrenia, Huntington’s chorea; not experiencing negative hallucinations or delusions; are not end-stage disease or receiving hospice care)</li> </ul>	<ul style="list-style-type: none"> <li>Number of residents who have been considered for deprescribing (facility- and/or site-wide, for example through a medication review)</li> </ul>

### 3. How will teams report on their progress against the indicators associated to their Stream?

Challenge teams will submit quarterly data for both patient/population reach and outcomes data. Unless otherwise specified, these data will be reported through the platform by submitting a number (#) for each required data point (See reporting dates and requirements outlined in Section 8 of the [Official Terms and Conditions](#)).

### 4. What are the benefits for teams involved with the Momentum Challenge?

Benefits to Momentum Challenge teams include:

- Support to reach more patients and move the bar on health indicators
- Monetary and/or non-monetary awards shared among those who improve care most, reach more people and achieve other goals
- Tools to support improvement, as well as webinars and other ways to connect and learn across teams
- Flexible participation: you can choose the extent to which you take part in learning and exchange opportunities
- Connection with a community of innovators
- Profile for your team via exciting communications opportunities

### 5. What monetary awards are associated with this challenge?

More than \$200,000 in awards will recognize measurable impact and reward success on sustained and improved outcomes, while increasing the number of patients reached.

### 6. What are the timelines for the Momentum Challenge?

Key dates include:

- Registration will open on April 2, 2019 at 12:00p.m. Eastern Daylight Time (EDT) and close on June 17, 2019 at 2:00 p.m. EDT
- CFHI will host an informational webinar on April 5, 2019 at 12:00 p.m. EDT to provide an overview of the Challenge and address any questions
- Challenge teams that submit a video by June 17, 2019 at 2:00 p.m. EDT meeting the requirements outlined in the [Official Terms and Conditions](#) will be eligible to receive one of ten (10) Challenge Kick-off Awards and be featured through CFHI's media channels
- Teams will submit quarterly patient/population reach data and outcomes/indicators data
- Webinars offering learning and connection opportunities across teams will be offered quarterly
- In addition to the Challenge Kick-off Award, a series monetary awards and other incentives will be made available to qualifying teams, including:
  - Mid-term Challenge Awards (on or about November 1, 2019)
  - Impact Challenge Awards (between December 2, 2019 and February 7, 2020)
  - Overall Challenge Awards (on or about April 20, 2020)

## 7. How do teams join this challenge?

Teams from CFHI's INSPIRED COPD Scale Collaborative, Connected Medicine Collaborative and the New Brunswick Appropriate Use of Antipsychotics Collaborative streams will receive an invitation to register via the Challenge Portal. Teams must submit the information required in order to enter into the Challenge before the registration deadline of June 17, 2019 at 2:00 p.m. (EDT).

## 8. What information is required for registration?

In addition to information specified on the Challenge Portal, the team leader will be required to submit:

- The name and contact information of the team leader
- The name and contact information of each site and its site leader that will be associated with the team
- The name and contact information of each required team member that will be associated with the team, appropriately identifying a senior officer or director within the site (demonstrating endorsement) and a patient and/or family representative;
- The stream applicable to the team (one of the three invited CFHI collaboratives)
- The name of the person or organization that will receive awards, if successful

Once registered on the Challenge Portal, the Team must provide the required information in order to be eligible to qualify for challenge awards:

- A description of the current intervention(s) or care pathway(s) and the measurement and reporting methods
- The Baseline Data and targeted patient/population reach

NB: Beyond the team members that are required to be registered by the Official Terms and Conditions, it is not necessary to have every member of your team registered on the Challenge Portal.

## 9. Can new members or project sites join the team at a later date?

**There is no limit to the number of members or the number of sites on a team.**

After completing the team's registration, the team leader will be permitted to make the following changes to the composition of his/her team via the Challenge Portal:

- Add new team members – provided any such new team members satisfy the eligibility requirements set out in the Official Terms and Conditions
- Remove team members
- Add new sites – provided any such new sites satisfy the eligibility requirements set out in the Official Terms and Conditions
- Remove sites

## 10. Who owns the intellectual property?

Participating in the Challenge does not affect who owns the intellectual property of the team's work. However, CFHI may share information you have submitted to the Challenge, such as descriptions of your work (written or submitted videos) and your team profile.

## 11. What is the role of supporting organizations?

The Challenges are supported by a coalition of leading Canadian healthcare organizations. These supporting organizations are helping to:

- Share the news about the Challenges
- Recruit teams
- Recruit volunteer judges
- Develop content and curriculum

## 12. To whom should we direct questions about the Momentum Challenge?

All non-media inquiries can be made by contacting us [here](#). Media inquiries can be made to Graeme Wilkes, Senior Director of Communications and Government Relations – (613) 698-7538 or [Graeme.Wilkes@cfhi-fcass.ca](mailto:Graeme.Wilkes@cfhi-fcass.ca).