

Frequently Asked Questions

CFHI Innovation Challenges

PRIORITY HEALTH INNOVATION CHALLENGE

1. What is the Priority Health Innovation Challenge and how does it work?

The Priority Health Innovation Challenge is an open innovation challenge focused on identifying and growing promising innovations in two shared health priorities – improving access to mental health and addictions services, and home and community care.

The challenge supports teams to move the dial on one or more of [12 common indicators](#), joining with others in a community of innovators over 18 months to reach more people.

2. Who established the two “shared health priorities” for the healthcare system, which are the focus of the Priority Health Innovation Challenge?

Federal, provincial and territorial governments have made 12 common indicators their [shared priorities](#) with a view to measuring access to mental health and addiction services, and home and community care.

3. Who can participate?

Teams that are currently working on one or more of the 12 indicators in mental health and addictions or home and community care – and intend to continue throughout the Challenge – are welcome to join. Sites must be organizations that provide publicly funded health and/or social services in Canada. Regulated public and private organizations and/or charitable and non-profit organizations providing health and social care related services in Canada are also eligible.

Eligible teams can be found in organizations such as:

- Provincial-territorial and regional health authorities
- Hospitals and integrated health systems
- Primary care organizations
- Long-term care and nursing homes
- Home care providers
- Organizations that provide publicly funded healthcare services in Canada (e.g., mental health and addictions services)
- Regulated healthcare providers licensed to practice in Canada
- Healthcare organizations that deliver the services of regulated health providers in Canada
- Charitable or non-profit organizations providing health and social care related services in Canada

Teams, sites and their members must meet the qualification requirements (See [Official Terms and Conditions](#) for full details). People employed by CFHI and Challenge judges are not eligible to participate. People employed by supporting organizations are only eligible to participate as team members.

4. Are some individuals or teams excluded from participating?

Specific exclusions are described in the [Official Terms and Conditions](#). See these terms for full details. Generally, individuals are excluded from participating as a Challenge team member if they are a director, officer, employee, representative or agent of CFHI or otherwise affiliated with the CFHI organization.

Some sites are also not eligible to participate if they are:

- Located outside of Canada
- A department or agency of the Government of Canada
- Do not otherwise satisfy the requirements set out in the Official Terms and Conditions

Teams, sites and their members must meet the qualification requirements (See Official Terms and Conditions for full details). People employed by CFHI and Challenge judges are not eligible to participate. People employed by supporting organizations are only eligible to participate as team members.

5. Who can be a Team Leader?

A team leader must satisfy the conditions outlined in the Official Terms and Conditions. These include being a resident of Canada, having reached the legal age of majority in his or her province or territory, and having the authority and approval of sites and team members associated with his or her team. Each team leader is required to register and identify a minimum of one (1) team member who is a senior officer or director from the team's organization (demonstrating endorsement) and a patient and/or family representative who experience and/or need care.

The team leader does not need to be a senior officer or director but, to confirm endorsement, someone at that level in their organization must be included in the team profile.

6. Who can be a Site Leader?

A site leader who must be a regulated healthcare provider licensed to practice in Canada, a representative of a healthcare organization that delivers the services of regulated health providers in Canada, a representative of a healthcare organization that provides publicly funded health and/or social services in Canada, and/or a representative of a public or private organization and/or charitable or non-profit organization providing health and social care related services in Canada.

7. What are the benefits to getting involved with the Priority Health Innovation Challenge?

Benefits include:

- Support to reach more patients and move the bar on indicators of healthcare access

- Monetary and/or non-monetary awards shared among those who improve care most, reach more people and achieve other goals
- Tools to support improvement, as well as webinars and other ways to connect and learn across teams
- Flexible participation: you can choose the extent to which you take part in learning and exchange opportunities
- Connection with a community of innovators
- Profile for your team via exciting communications opportunities

8. What monetary awards are associated with this challenge?

Up to \$400,000 in awards will be available to be earned by participating teams, rewarding measurable impact and success in moving the dial on these indicators and increasing the number of patients reached (See [Official Terms and Conditions](#) for full details).

9. What are the timelines for the Priority Health Innovation Challenge?

Key dates include:

- Registration will open on April 2, 2019 at 12:00 p.m. Eastern Daylight Time (EDT) and continue on a rolling basis throughout the duration of the Challenge, closing on October 20, 2020 at 4:30 p.m. EDT
- CFHI will host an informational webinar on April 5, 2019, at 12:00 p.m. EDT to provide an overview of the Challenge and address any questions
- Qualifying teams that submit a video by May 10, 2019 at 11:59 p.m. EDT meeting the requirements outlined in the [Official Terms and Conditions](#) will be eligible to receive one of ten (1) Early Innovator Awards and be featured through CFHI's media channels
- Teams will submit both monthly patient/population reach data and quarterly outcomes data
- Webinars offering learning and connection opportunities across teams will be offered every quarter
- In addition to the Early Innovator Award, a series monetary awards and other incentives will be made available to qualifying teams, including:
 - Mid-term Challenge Awards (on or about January 17, 2020)
 - Impact Challenge Awards (between August 3, 2020 and September 30, 2020)
 - Overall Challenge Awards (on or about October 20, 2020)

10. How can I register for the Priority Health Innovation Challenge?

Interested teams can register by visiting the Challenge web page at cfhi-fcass.ca/Challenges

Note: Registration involves two steps:

- 1) Registering on the Challenge Portal by creating an account first
- 2) Proceeding with the application process, providing required information to determine eligibility. (See Section 6 in the [Official Terms and Conditions](#)).

11. What information is required for registration?

In addition to information specified on the Challenge Portal, the team leader will be required to submit:

- Name and contact information of the team leader
- Name and contact information of each site and its site leader that will be associated with the team
- Name and contact information of each required team member that will be associated with the team, appropriately identifying a senior officer or director within the site (demonstrating endorsement) and a patient and/or family representative
- Category/categories applicable to the team
- Person or organization (business name) who will receive awards if successful

Once registered to the Portal, the team leader will be prompted to provide the following information so their eligibility for the Challenge can be determined:

- Selection of the indicator(s) applicable to the team
- A description of the current OR intended intervention(s) or care pathway(s) and increase in patient/population reach, along with the measurement and reporting methods. NB: Teams will commit to monthly reporting and will need to demonstrate their capacity and ability to collect and report data via screen captures and/or videos
- Baseline data and targeted patient/population reach

NB: Beyond the team members that are required to be registered by the Official Terms and Conditions, it is not necessary to have every member of your team registered on the Challenge Portal.

12. Can teams be registered for projects under both categories – mental health and addictions, and community and home care – of the Priority Health Innovation Challenge?

A Team can only register once in the Challenge, but may enter either or both of the two categories at registration. Where a team is registered to more than one category, the same data from a site cannot be used to report on more than one indicator.

13. Can new members or project sites join the team at a later date?

There is no limit to the number of members or the number of sites on a team.

After completing the team's registration, the team leader will be permitted to make the following changes to the composition of his/her team via the Challenge Portal:

- Add new team members – provided any such new team members satisfy the eligibility requirements set out in the Official Terms and Conditions
- Remove team members
- Add new sites – provided any such new sites satisfy the eligibility requirements set out in the Official Terms and Conditions
- Remove sites

14. Who owns the intellectual property?

Participating in the Challenge does not affect who owns the intellectual property of the team's work. However, CFHI may share information you have submitted to the Challenge, such as descriptions of your work (written or submitted videos) and your team profile.

15. What are the indicators that will be used to assess progress by Priority Health Innovation Challenge teams?

Based on the category(ies) and indicator(s) associated with the team's registration, each team will be required to track and submit the core measures of improvement based on outcomes data and patient/population reach data. The outcomes data includes the 12 common indicators associated with the shared priority areas – Mental Health and Addiction Services and Home and Community Care – identified by FPT governments. The patient/population reach data refers to patients/populations reached by the intervention(s) and/or care pathways.

16. How will teams report on their progress against these indicators?

Qualifying challenge teams will submit both monthly patient/population reach data and quarterly outcomes data. Unless otherwise specified, these data will be reported through Challenge Portal by submitting a number (#) for each required data point (See reporting dates and requirements outlined in Section 8 of the [Official Terms and Conditions](#)).

17. What is the role of supporting organizations?

CFHI innovation challenges are supported by a coalition of leading Canadian healthcare organizations. These supporting organizations are helping to:

- Share the news about the Challenges
- Recruit teams
- Recruit volunteer judges
- Develop content and curriculum

18. To whom should we direct questions about the Priority Health Innovation Challenge?

All non-media inquiries can be made by contacting us [here](#). Media inquiries can be made to Graeme Wilkes, Senior Director of Communications and Government Relations – (613) 698-7538 or Graeme.Wilkes@cfhi-fcass.ca.